Ming Chuan University Procedures for 10 Pillars Competency Evaluation

Article 1 In order to achieve the Ming Chuan University (herein referred to as the University) principle of "one mission and three goals" and cultivate learning and application abilities in students, the University is devoted to nurture its students with professional core competencies and significant basic capacities, and ensure students earn certification of their basic capacities for future workplace applications. The Ming Chuan University Procedures for 10 Pillars Competency Evaluation (herewith called these procedures) were established to ensure that students meet the standards for each pillar.

Article 2 The 10 Pillars combine traditional education characteristics of Morals, Knowledge, Health, Teamwork, and Aesthetics, and the operations abilities for modern society, including Planning, Communication, Technology, Internationalization and Employability. These basic competencies are consistent with the educational goals established by the university's academic units, as efficient means to achieve the institution's one mission and three goals.

Article 3 The University established assessment standards for Chinese Proficiency, English Proficiency, Sports Capability, Service-Learning and Information Technology Proficiency in 2010-11. All students who enroll at MCU from 2010-11 academic year onward are required to meet the abovementioned standards. The standards for Communication, Internationalization, Health(Sports), Morals and Technology in these procedures are established based on the standards already set for the abovementioned proficiencies.

Article 4 Graduates of Undergraduate Division are required to undergo the 10 Pillars basic capacities review from 2014-15 AY in accordance with these procedures. The 10 Pillars basic capacities reviews are implemented according to a double track system; all

students are required to demonstrate basic capacities, while distinctive performance refers to those who have exceptional achievements or have passed advanced capacity review. All students are required to pass the 10 Pillars basic capacities evaluation. However, the schedule for adding Morals, Knowledge, Teamwork, Aesthetics, Planning and Employability into the graduation standards will be established separately.

Article 5 The definition and assessment standards of 10 Pillars basic capacities are as follows:

(A) Morals:
1. Nurtured with moral capacity and implementation ability as modern citizens. Students who complete the requirement of "Ming Chuan University Procedures for Implementing Service-Learning," have no punishment record of one 2nd Level Demerit or above and meet one of the following criteria are deemed as meeting basic requirements:
   (1) Take and pass one course (or above) related to moral education, or participate in four on-campus seminars or activities related to moral education. The related courses are listed in the table below: (Additional courses for Morals will be announced 2 weeks prior to course add/drop period.)
   (2) Average conduct grade of 90 points (and above) from the admitted semester to the first semester of the academic year in which the student will graduate.
   (3) Special achievement related to morals.

2. Students who pass basic capacities standards in Morals, do not have a record of cancelled demerits and meet one of the following conditions are deemed as achieving distinctive performance:
   (1) Average conduct grade of 92 points (and above) from the admitted semester to the first semester of the academic year in which the student will graduate.
   (2) Special achievement related to morals and recommended by the department or program.

(B) Knowledge:
1. Students who are equipped with learning ability for the profession of the student's department or interdisciplinary degree program, and meet one of the following criteria are deemed as meeting basic requirements:
   (1) Complete two or more items of career pathway.
   (2) Complete one or more cross-disciplinary focused course programs.
   (3) Complete the basic professional competencies of their department.
2. Students who pass basic capacities standards in Knowledge, and receive a minor or double-major degree are deemed as achieving distinctive performance:

(C) Health (Sports):
1. Equipped with basic Sports ability to maintain good health. Students who pass one of the following standards are deemed as meeting the basic requirement:

(1) Undergraduate students (includes international students of International College) who enrolled from 2009-10 to 2016-17 academic year and passed 4 items of the physical fitness tests standards. Physical fitness test standards are set for 6 items including power, flexibility, muscular endurance and cardio-respiratory endurance announced by the Ministry of Education, and balance and coordination ability announced by the University.

(2) Undergraduate students (includes international students of International College) who enrolled after 2017-18 academic year and meet the standards of 4 items of the Physical fitness test. Physical fitness test standards are set for 6 items including power, flexibility, muscular endurance and cardio-respiratory endurance announced by the Ministry of Education, and balance and coordination ability announced by the University.

(3) Students with disabilities or severe diseases are handled in accordance with Ming Chuan University Enforcement Rules for Physical Fitness Capability Requirements.

2. Students who pass basic capacities standards in Sports, and meet one of the following conditions are deemed as achieving distinctive performance:

(1) Pass Sports capacity basic standards, and the golden medal standards of power, flexibility, muscular endurance and cardio-respiratory endurance announced by the Ministry of Education.

(2) Participate in an international sports competition as a country representative and place among the top 6.

(3) Participate in a nationwide sports competition held by Ministry of Education as a representative of the university and place among the top 6.

(4) Participate in a nationwide sports competition as a representative of the university and place among the top 6.

(D) Teamwork:

1. Students who have team spirit, actively participate in group activities and meet one of the following criteria are deemed as meeting the basic requirement:

(1) Participate in group activities on or off-campus (proof required) (including: Freshmen Choral Contest, Cheerleading Dance Competition, debate competitions, intelligent robot team competition, etc.).

(2) Serve as officer of student self-governance organization or departmental student association for more than one semester.

(3) Join in registered student club organization and participate in club activities for more than one semester with attendance at more than two thirds of meetings for one semester.

(4) Participate in three or more on- or off-campus group activities (proof required, such as freshmen welcome camp, winter and summer off-campus service teams).

2. Students who pass basic requirement of Teamwork and meet one of the following conditions are deemed as achieving distinctive performance:

(1)　Participate in international competition as representative of the country.
(2)　Participate in international or domestic competition on a team and win a prize.
(3)　Participate in regional competition on a team and place among the top three
(4)　Serve as officer of student club that is evaluated as outstanding and above in on-campus Student Club Evaluation

(E) Aesthetics:

1. Students who possess aesthetic knowledge and application ability and meet one of the following standards are deemed as meeting the basic requirement:

(1)　Pass at least one of the aesthetics education-related courses offered by MCU (Relevant courses are listed in the attachment)

(2)　There are two ways to earn the certificate of Aesthetics through experiential learning: The first is to participate in or appreciate diverse art activities that help to promote aesthetics held on and off-campus (such as concerts, opera, and movies). Students are required to participate in or appreciate four activities and apply by submitting a report of 500 words and relevant evidence for each of the activities. The second method is to watch videos about Aesthetics teaching and learning activities uploaded on MCU website. Students are required not only to completely watch three Aesthetics teaching videos, but also watch four Aesthetics activity videos, and apply by submitting a report and relevant evidence (500 words for each Aesthetics teaching video and 300 words for each Aesthetics activity video). Students can submit their applications when they meet one of the above requirements, and the application will be reviewed and passed by the General Education Center Review Committee (Please refer to the attachment for application requirements.).

2. Students who pass basic requirement of Aesthetics and meet one of the following conditions are deemed as achieving distinctive performance:

Place among the top three in on- or off-campus or international art and literary competitions and pass the review of General Education Center Review Committee.

Note:

(1) Applicants are required to file the application with the proof of participating in the activity or winning an award with General Education Center during the 10th-11th week of each semester.

(2) The review standards, relevant procedures for review and the establishment of reviewing committee are to be set up by the General Education Center and be implemented after being approved.

(F)　Planning:

1. Students who are equipped with project management skills and the ability to effectively execute a work plan, and meet one of the following conditions are deemed as meeting the basic capacities:

(1) Take and pass Management, Business Management, or related professional courses on project planning which are reviewed and approved by the university; (relevant courses are listed in the attachment.)

(2) Students who have participated in on- or off-campus competitions related to

innovation or starting businesses, or have participated in drafting a proposal for departmental, student association or club activities (The same proposal may only be used by one to three students for their applications.) may submit it and are required to provide relevant proof to prove the proposal has been approved by the department or program.

(3) Students who self-study courses related to Planning through Moodle for 9 hours and pass an examination comprised of randomly selected items from the data base.

(4) Students who earn a certificate related to "Project Management Professional" or "Planning Professional" and have those certificates verified.

(5) Students who participant in international or nationwide competitions related to innovation or starting businesses who won awards are required to provide proof and have their proof verified.

2. Students who meet items 4 and 5 above are deemed as achieving distinctive performance.

(G) Communication:

1. Students possessing basic knowledge of Mandarin Chinese, the ability to compose and communicate in Mandarin (Local students must be able to read classic literature, draft an official document, express their opinions and be equipped with basic communication abilities as a modern citizen. Foreign students are to demonstrate basic communication ability in Mandarin. Standards for students of Applied Chinese Department are set above the basic requirement; those assessment standards are established separately.), and meeting one of the following standards are deemed as meeting the basic capacities.

   (1) Undergraduate students are required to pass Chinese Literature: Appreciation and Creative Writing II with a score of above 60.

   (2) Foreign students, Overseas Chinese students and non-Chinese speaking students from Hong Kong and Macao are required to pass the Test of Basic Mandarin II with a score of above 60.

   (3) Standards for students of Applied Chinese Department are higher than the basic requirement; the assessment standards for those are established separately.

2. Students who pass basic requirements of Communication and meet one of the following conditions are deemed as achieving distinctive performance:

   (1) Undergraduate students who participate in university level, national or overseas Mandarin competition and wins an award.

   (2) Undergraduate foreign students who pass the Test of Chinese as a Foreign Language (TOCFL) band C.

(H) Technology:

● Undergraduate students who enrolled from 2009-10 academic year (excludes international students of International College) and international students of

International College who enrolled from 2013-14 academic year and meet one of the following criteria are deemed as meeting the basic requirement:

1. Students who are equipped with basic Office application software and computer skills and pass the following certificate tests (certificates approved by creditable information-related organizations such as Computer Skills Foundation) are deemed as meeting the basic capacities.

   (1) English typing speed: 15 words or more per minute (Practical Level or above)

   (2) Office application software: (2 out of 3) Word, PowerPoint or Excel

2. Students who pass basic requirements of Technology and meet one of the following conditions are deemed as achieving distinctive performance:

   (1) Pass the professional level of one of the following: English typing, Word, PowerPoint or Excel, and have the certificate verified.

   (2) Earn professional specialist certificate issued by the Computer Skills Foundation and have the certificate verified.

   (3) Select and earn 2 credits or more of relevant information technology Micro-credit Courses (including Virtual Reality, Augmented Reality/360) with an average score of 85 or above, and submit original course study certificate and transcripts for approval.

● Undergraduate students (includes international students of International College) who enrolled after 2017-18 academic year and meet one of the following criteria are deemed as meeting the basic requirement:

1. Pass two required information courses (students of School of Information Technology must select and pass the course of Programming Design I) and the test of PowerPoint (Certificates approved by creditable information-related organizations, such as Computer Skills Foundation).

2. Passing the basic requirement of Technology and earning one certificate of APP or the following criteria are deemed as meeting the basic requirement.

   (1) Earn relevant certificate of program design and submit the original certificate for approval.

   (2) Select and earn 2 credits or above of relevant information technology Micro-credit Courses (including Virtual Reality, Augmented Reality/360) with the average score of 85 or above, and submit original course study certificate and transcripts for approval.

(I) Internationalization:

1. Equipped with English Language ability. Student who meet the following condition are deemed as meeting the basic capacity

   (1) Pass at least one of the following English proficiency tests at the specified level:

   a. GEPT: Intermediate Level

   b. TOEIC: Total Score of 550 or above (listening 275 points, reading 275 points)

   c. IELTS: 4.5 or above

   d. TOEFL-iBT: Total score of 57 or above

  e. TOEFL- ITP: Total score of 457 or above

  f. BULATS: Level 2 40 or above

  (Undergraduate students who have not yet passed the above English certification tests before graduation must take "Applied English in Workplace I" and "Applied English in Workplace II" courses from ELC.)

 (2) Have at least one of the following experiences:

  a. Select and pass one English-instructed course.

  b. Participate in "Buddy Bon" project to assist foreign students to get used to campus life.

  c. Participate in an on-campus international club and interact with foreign students.

  d. Participate in Learning Away from Home program.

  e. Participate in international volunteer activity.

  f. Participate in on- or off-campus international conference.

  g. Participate in on- or off-campus international activity.

2. Students who pass basic requirement of Internationalization (mobility) and meet one of the following conditions are deemed as achieving distinctive performance:

 (1) Pass at least one of the following English proficiency tests at the specified level:

  a. GEPT: Advanced Level

  b. TOEIC: Total Score of 900 or above

  c. IELTS: 6.5 or above

  d. TOEFL-iBT: Total score of 95 or above

  e. TOEFL- ITP: Total score of 630 or above

  f. BULATS: Level 4

  Students applying for distinctive performance in other languages (aside from English) aside from the student's mother tongue have to provide relevant proof for the reviewing committee summoned by the unit responsible for internationalization (mobility) to review on a case-by-case basis.

 (2) Have at least one of the following experiences:

  a. Participate in an overseas exchange program for at least one semester.

  b. Participate in international volunteer activity or internship for more than 3 months.

  c. Participate in on- or off-campus international conference with distinctive performance and be recognized by the department.

  d. Participate in on- or off-campus international contests with distinctive performance and be recognized by the department.

3. Students of International College and Applied English Department have higher score standards for the proficiency certification tests; these are covered in other regulations regarding their English proficiency evaluation and will be reviewed by the administrators of that School and Department.

(J) Employment:

1. Students who complete internship programs and career preparation programs before graduation and meet one of the following conditions are deemed as meeting the basic capacities: (MCU Career Planning and Counseling Division or other responsible units host the event(s); students need to obtain verification of participation/completion from the host.)

(1) Participate in career counseling-related program and activities

(2) Participate in off-campus business visit

(3) Participate in employment-related workshop

(4) Complete off-campus business internship program

2. Students who pass basic requirement of Employment and meet one of the following conditions are deemed as achieving distinctive performance (Held by a relevant unit outside campus; verified by the student's department or the organizing unit):

(1) Have outstanding achievement in related off-campus contest.

(2) Have great performance with total score of 85 or above during internship and recommended by the department.

(3) Have participated in overseas internship for more than 3 months.

Article 6   Standards for evaluation of Chinese proficiency and so forth mentioned in Article 2 and set earlier will be renamed according to those used in these procedures – Communication, Technology, Internationalization, Health (Sports) – once these procedures are implemented, by revising the original regulations. Other procedures will be separately established for the Pillars that do not currently have such detailed standards for evaluation.

Article 7   All MCU academic and administrative units promote "10 Pillars" education implementation and evaluation procedure together. Units are assigned to specific "Ten Pillar" responsibilities (indicated in brackets) in order to define responsibilities for better collaboration: Morals (Student Affairs Division), Knowledge (Academic Affairs Division), Health (Sports) (Physical Education Office), Aesthetics (General Education Center), Planning (School of Management), Communication (Department of Applied Chinese), Technology (School of Information Technology), Internationalization (English Language Center), and Employment (Career Planning

and Counseling Division).　Moreover, Information and Network Division handles all related management information system implementation and management. Each responsible unit must periodically provide progress assessment of its "10 Pillars" implementation.

Article 8　All MCU undergraduate students must comply with these procedures and 10 Pillars implementation measures. During their period of study, students need to take the specified on-line exams, traditional or non-traditional courses, participate in related activities and/or obtain certification from MCU or other credible organizations.

Article 9　Graduating students who have passed the "10 Pillars" evaluation process can apply for a "10 Pillars" certificate from Academic Affairs Division; moreover, they will be recognized for the achievement by the University. Students who are equipped with the 10 basic capacities and having more than four distinctive performances will be issued a Certificate of Distinction and recognized at their graduation ceremony for their achievement.

Article 10　Upon being passed at the Administrative Council Meeting and approved by the president, these procedures were implemented. Any revision must follow the same procedure.

In the event of any inconsistency or discrepancy between the Chinese and other language versions of this document, the Chinese version shall prevail.

Attachment Course List for the Certificate of Each Pillar (Additional courses for each pillar will be announced 2 weeks prior to course add/drop period.)

（1） 道德力認證課程列表：Course List for the Certificate of Morals:

	科目代碼	中文課程名稱	英文課程名稱
1.	00016	科學與人生	Science and Human Affairs
2.	00018	環境與人	Man and His Environment
3.	00737	智慧財產與社會發展	Intellectual property and social development
4.	42294	職場倫理與國際禮儀（英）	Business Ethics and International Etiquette (E)
5.	43220、44387、	職場倫理與國際禮儀	Workplace Ethics and International Etiquette
6.	48006、42286、99410、99452	國際禮儀（英）	International Etiquette (E)
7.	59012、99740	國際禮儀與溝通專題（英）	Special Topics in International Etiquette and Communication (E)
8.	57133	國際禮儀	International Etiquette
9.	00062、14223、14372、42225、57132	國際禮儀	International Etiquette
10.	00748	性別與影像	Gender and Image
11.	00751	世界文明	World Civilizations
12.	00752	華人歷史與文化	Chinese History and Culture
13.	00753	道德推理	Moral Reasoning
14.	00754	民主與法治	Democratic Law and Order
15.	00756	公民與多元社會	Citizenship and Multicultural Society
16.	00759	邏輯與批判思考	Logic and Critical Thinking
17.	00801	近代世界的形成	Formation of the Modern World
18.	00802	現代中國的變遷	Changes in Contemporary China
19.	00803	台灣開發與轉型	Taiwan Development and Transformation
20.	00804	中國藝術與美感	Chinese Art and Aesthetics
21.	00805	西方藝術與美感	Western Art and Aesthetics
22.	00807	人與宗教	The Individual and Religion
23.	00808	經典選讀	Selected Readings in the Classics
24.	00811	區域文化專題	Special Topics on Local Culture

25.	00851	社會問題分析	Analysis of Social Problem
26.	00852	職場倫理	Workplace Ethics
27.	00853	休閒與流行文化	
28.	00854	媒體識讀	Media Literacy
29.	00855	全球化的理論與實務	Theory and Practice of Globalization
30.	00857	國家發展與人權	National Development and Personal Rights
31.	00858、10148	人際關係	Interpersonal Relationships
32.	00859、12104	生涯規劃	Career Planning
33.	00860	現代科技與人類文明	Modern Technology and Human Civilization
34.	00861、M2201、M3201	企業倫理	Business Ethics
35.	00901	醫學與健康	Medicine and Health
36.	00902	科技及專業倫理	Ethics in Technology and the Professions
37.	00903	綠建築與環境設計	Green Architecture and Environmental Design
38.	00905	環境變遷與永續發展	Environmental Changes and Sustainable Development
39.	02011	生死學	Thanatology
40.	02018	攝影藝術欣賞	Introduction to Photographic Art
41.	02035、09147、25108、25147	音樂欣賞	Music Appreciation
42.	02058	生命科學	Life Science
43.	02061	台灣環境生態	Environmental Ecology of Taiwan
44.	02067	環境保護概論	Introduction to Environmental Protection
45.	02069	音樂與生活	Music and Life
46.	02088	學習與服務	Learning and Service
47.	02101	服務學習	Service-Learning
48.	04204、39116	環境生態學	Environmental Ecology
49.	08246	領導心理學	Psychology of Leadership
50.	08458	性心理學	Psychology of Sex and Gender
51.	08543	專業倫理專題	Social Work Professional Ethics Seminar
52.	43449、43450、43466、45230、45256、45265、85656	華人社會與文化	Chinese Society and culture

53.	43740	華人社會與文化專題研究	Chinese Society and Culture Seminar
54.	43747	民間禮俗專題研究	Seminar on Popular Etiquette
55.	45124	中國文化導論	Introduction to Chinese Culture
56.	78532、78557	專利法專題研究	Seminar on Patent Law
57.	43821	中國民間禮俗專題研究(一)	Seminar on Chinese Popular Etiquette I
58.	41436	專利法	Patent Law
59.	99235	法律概論(英)	Introduction to Law (E)
60.	99613	西洋藝術欣賞	Western Art Appreciation
61.	63256	中國大陸法律概論	Introduction to Chinese Law
62.	99711	西洋藝術賞析(英)	Western Art Appreciation (E)
63.	99614	心理學(英)	Psychology (E)
64.	59008、99615	社會學(英)	Sociology (E)
65.	99620	現代中國專題(英)	Special Topics on Modern China (E)
66.	99621	政治學(英)	Politics (E)
67.	99716	跨文化溝通(英)	Cross-cultural Communication (E)
68.	59019、99728	領導與統御(英)	Leadership (E)
69.	59012、99740	國際禮儀與溝通專題(英)	Special Topics in International Etiquette and Communication (E)
70.	99747	環境議題研究(英)	Studies on Environmental Dynamics (E)
71.	99754	中國文化概論	Introduction to Chinese Culture

(2) 美感力認證課程列表：Course List for the Certificate of Aesthetics:

	科目代碼	中文課程名稱	英文課程名稱
1.	29221	2D 動畫	2D Animation
2.	09263	2D 動畫實務	2D Animation Practice
3.	16396	3D 動畫設計	Advanced to 3D Modeling
	29423		3D Animation Design
4.	24360	3D 動畫與模型	3D Animation and Modelling
5.	09232	3D 電腦動畫(一)	3D Computer Animation I
	50203		
6.	09233	3D 電腦動畫(二)	3D Computer Animation II
7.	50301	3D 電腦動畫(三)	3D Computer Animation III
	09369		
8.	29222	3D 繪圖	3D Object Design
	29222		

	科目代碼	中文課程名稱	英文課程名稱
9.	43221	中國文學史(一)	History of Chinese Literature I
10.	43222	中國文學史(二)	History of Chinese Literature II
11.	00804	中國藝術與美感	Chinese Art and Aesthetics
12.	42116	文學入門	Approaches to Literature
13.	43111	文學概論(一)	Introduction to Literature I
14.	21272	水墨畫	Chinese Ink
15.	21322	包裝設計(一)	Packaging Design I
16.	21323	包裝設計(二)	Packaging Design II
17.	43392	古典小說(一)	Studies on the Classical Novel I
18.	23119	立體造形(一)	Three-dimensional Form Development I
19.	23120	立體造形(二)	Three-dimensional Form Development II
20.	18256	休閒美學	Leisure Aesthetics
21.	21224	印刷學與設計(一)	Printing Design I
22.	21225	印刷學與設計(二)	Printing Design II
23.	50136 09127 21117 23114	色彩學	Color Theory
24.	00805	西方藝術與美感	Western Art and Aesthetics
25.	42561	西洋文學概論	Introduction to Western Literature
26.	42160	西洋文學概論(一)	Introduction to Western Literature I
27.	24225	西洋古典建築史	History of Western Architecture from Greek to Enlightenment
28.	24226	西洋近代建築史	History of Western Architecture -architecture after Modernism
29.	09376	作曲與編曲(一)	Composition and Transcription I
30.	09377	作曲與編曲(二)	Composition and Transcription II
31.	23431	作品集設計	Portfolio Design
32.	50201	角色造形設計	Character Design
33.	09289	角色造形設計	Character Design
34.	21380	油畫	Oil Painting
35.	50164	表演學	Acting
36.	24333	室內設計	Interior Design
37.	24109	建築表現法	Visualization: Drawing and Design
38.	24146	電腦繪圖一	Computer Graphic I
39.	23139 24147	電腦繪圖二	Computer Graphics II
40.	24126	建築設計一	Architectural Design Studio I
41.	24127	建築設計二	Architectural Design Studio II

	科目代碼	中文課程名稱	英文課程名稱
42.	24254	建築設計三	Architectural Design Studio III
43.	24255	建築設計四	Architectural Design Studio IV
44.	24362	建築設計五	Architectural Design Studio V
45.	24363	建築設計六	Architectural Design Studio VI
46.	24415	建築設計七	Architectural Design Studio VII
47.	24416	建築設計八	Architectural Design Studio VIII
48.	24222	建築結構系統	Architecture Structural System
49.	24251	建築構造與造型一	Architectural Construction and From I
50.	24252	建築構造與造型二	Architectural Construction and From II
51.	24115	建築藝術概論一	Introduction to Art and Architecture I
52.	21461	流行設計專題	Seminar of Fashion Design
53.	21139	美術史	History of Art
54.	21133	美學	Aesthetics
55.	42568	英國文學導論	Introduction to British Literature
56.	42524	英國文學導論(一)	Introduction to British Literature I
57.	02035 09147	音樂欣賞	Music Appreciation
58.	02069	音樂與生活	Music and Life
59.	32233	音樂與音效	Music and Sound Effects
60.	23348	家具設計	Furniture Design
61.	23444	展示設計	Exhibition Design
62.	21496	展示設計(一)	Exhibition Design I
63.	21497	展示設計(二)	Exhibition Design II
64.	45341	書法藝術	The Art of Calligraphy
65.	43249	書法藝術及習作(一)	Chinese Calligraphy and Practices I
66.	43250	書法藝術及習作(二)	Chinese Calligraphy and Practices II
67.	26131	剪輯美學	Aesthetics of Editing
68.	09336	動漫遊戲音樂專題	Animation and Game Music
69.	50336	商品開發設計	Product Development Design
70.	50233 21377	商業影片設計	Commercial Film Design
71.	34233 50166 21154	商業攝影	Commercial Photography
72.	21104	基本設計(一)	Basic Design I
	09151		Basic Design I
73.	09154	基本設計(二)	Basic Design II
	21112		Basic Design II

	科目代碼	中文課程名稱	英文課程名稱
74.	50145	基礎動畫	Basic Animation
75.	09160	基礎動畫(一)	Basic Animation I
76.	09161	基礎動畫(二)	Basic Animation II
77.	23221	基礎產品設計(一)	Basic Product Design I
78.	23222	基礎產品設計(二)	Basic Product Design II
79.	32105	基礎攝影	Basic Photography
	21153		
	09141		
80.	43139	現代小說及習作(一)	Modern Fiction and Writing I
81.	43115	現代散文及習作(一)	Contemporary Essay and Practice I
82.	43116	現代散文及習作(二)	Contemporary Essay and Practice II
83.	43137	現代詩及習作(一)	Modern Poetry and Writing I
84.	43343	現代戲劇與劇場表演(一)	Modern Drama and Stage Modern Life I
85.	43344	現代戲劇與劇場表演	Modern Drama and Stage Modern Life II
86.	42463	現當代作家研究	Studies on Modern and Contemporary Writers
87.	23223	產品表現技法(一)	Product Rendering I
88.	23224	產品表現技法(二)	Product Rendering II
89.	23312	產品設計(一)	Product Design I
90.	23314	產品設計(二)	Product Design II
91.	23259	產品電腦彩現	3D Product Rendering
92.	21141	設計史	History of Design
93.	50141	設計素描(一)	Design Drawing I
	09156		
	21121		
	23117		
94.	50142	設計素描(二)	Design Drawing II
	09157		
	21122		
	23118		
95.	50137	設計概論	Introduction to Design
	09005		
	21109		
	04135		
	23106		
	24148		
96.	21222	設計繪畫(一)	Design Painting I
	21222		
97.	21223	設計繪畫(二)	Design Painting II
98.	09113	透視表現法	Perspective Expression

	科目代碼	中文課程名稱	英文課程名稱
99.	29424	造型角色設計	Animation Modeling Design
100.	32349	場景與燈光	Scene and lighting
101.	24215	結構學	Structure
102.	09451	視覺形象設計	Visual Image Design
103.	43390	詞曲選及習作(一)	Selected Poetry and Writing I
104.	32239	進階動態攝影	Advanced Cinematography
105.	09261	進階設計素描	Advanced Design Drawing
106.	09229	進階電腦繪圖	Advanced Computer Graphic
107.	32134	進階靜態攝影	Advanced Still Photography
108.	19261	飲食文化與餐飲美學	Dietary Culture and Food and Beverage Aesthetics
109.	32240	微電影與廣告影片製	Commercials Film Production
110.	26232	微電影製作	Micro- Film Production
111.	43215	詩選及習作(一)	Selected Poems and Poetry Writing I
112.	43216	詩選及習作(二)	Selected Poems and Poetry Writing II
113.	09231	遊戲美術與企劃	Art and Planning of Game Design
114.	21151	電腦繪圖(一)	Computer Graphics I
115.	21152	電腦繪圖(二)	Computer Graphics II
116.	09296	電影音樂專題	Film Music Topics
117.	32236	電影配樂	Film Music
118.	32235	電影概論	Introduction to Film
119.	23368	飾品設計(一)	Accessory Design I
120.	50312	漫畫創作	Creation of Comics
121.	32202	劇本寫作	Script Writing
122.	34339	廣告設計	Advertising Design
123.	21319	廣告設計(一)	Advertising Design I
	50234		
124.	21321	廣告設計(二)	Advertising Design II
125.	34223	廣告創意	Advertising Creativity
	50231		
126.	32344	影視美學(一)	The Art of Visual Communication I
127.	32345	影視美學(二)	The Art of Visual Communication II
128.	32360	影視造型設計	Production Design: Styling, Costume and Make-Up
129.	32358	影像風格分析	Advanced Analysis in Film Styles
130.	09335	影像藝術設計	Video Art Design
131.	50245	數位繪畫	Digital Painting
	21266		
132.	09149	數位攝影	Digital Photography
133.	09128	樂理	Music Theory
	50161		

	科目代碼	中文課程名稱	英文課程名稱
134.	21226	編排設計(一)	Layout Design I
135.	21227	編排設計(二)	Layout Design II
136.	19398	蔬果雕刻與盤飾	Vegetable and Fruit Carving for Dish Decoration
137.	43225	歷代文選及習作(上)	Selected Historical Essays and Writing Practice I
138.	43226	歷代文選及習作(下)	Selected Historical Essays and Writing Practice II
139.	43114	應用修辭學(一)	Applied Rhetoric I
140.	42509	戲劇(1)	Drama I
141.	42518	戲劇(2)	Drama II
142.	32131	戲劇概論	Introduction to Drama
143.	24316	環境景觀設計	Environmental Landscape
144.	32306	聲音藝術	Art of Audio Production (Radio show, Music, Sound effects)
145.	09144	藝術欣賞	Art Appreciation
146.	32204	藝術概論	Introduction to Art
	21134		
	09146		
	50165		
147.	26331	鏡頭語言	Language of the Lens
148.	02018	攝影藝術欣賞	Introduction to Photographic Art

(3)　　企劃力認證課程列表：Course List for the Certificate of Planning:

科目代碼 Course Code	開課學院 School	開課學系 Department	課程名稱 Course Name
M1101	管理學院 School of Management	院共同必修 School of Management	企業概論 Introduction to Business
11102		企業管理學系 Department of Business Administration	管理學 Management
11546			營運企劃與銷售 Business Planning and Selling
57101		國際企業學系 Department of International Business	企業管理 Business Management
52131		會計學系 Department of Accounting	企業管理 Business Management
52134			企業管理(一) Business Management (1)
52135			企業管理(二) Business Management (2)
54251		財務金融學系 Department of Finance	企業管理 Business Management

科目代碼 Course Code	開課學院 School	開課學系 Department	課程名稱 Course Name
56105		風險管理與保險學系 Department of Risk Management and Insurance	管理學 Management
31307	傳播學院 School of Communication	新媒體暨傳播管理學系 Department of New Media and Communication Administration	企業管理 Business Management
29257			專案企劃實務 Project Planning Practice
29152			企業概論 Introduction to Business
30333 34310		廣告暨策略行銷學系 Department of Advertising and Strategic Marketing	廣告企劃 Advertising Planning
34406			廣告策略與企劃 Advertising Strategy and Planning
32319		廣電學系 Department of Radio and TV	頻道規劃管理 Channel Planning and Management
32246			節目企劃寫作 Proposal Writing on TV and Radio Program
33312		新聞學系 Department of Journalism	專題企劃與報導 Planning and Writing of Special Reports
04114	設計學院 School of Design	都市規劃與防災學系 Department of Urban Planning and Disaster Management	環境規劃與設計 Environmental Planning and Design
21310		商業設計學系 Department of Commercial Design	網站規劃與設計(一) Website Planning and Desitn (1)
21320			網站規劃與設計(二) Website Planning and Desitn (2)
23304		商品設計學系 Department of Product Design	商品企劃 Commercial Product Planning
09323		數位媒體設計學系 Department of Digital Media Design	數位媒體整合設計(一) Integrated Multimedia Design I
09324			數位媒體整合設計(二) Integrated Multimedia Design II
50232		動漫文創設計學士學位學程 Animation and Comic Creative Industries Design Program	廣告文案 Advertising Copywriting
11102	觀光學院 School of Tourism	觀光學院 School of Tourism	管理學 Management
18308		休閒遊憩管理學系 Department of Leisure and Recreation Management	休憩活動設計 Programming in Leisure and Recreation
13103	資訊學院 School of Information Technology	資訊管理學系 Department of Information Management	管理學 Management
36434		資訊工程學系 Department of Computer Science and Information Engineering	網路規劃與管理 Website Planning and Management
06120	社會科學院 School of Social	社會與安全管理學系 Department of Security	企業管理概論 Introduction to Business

科目代碼 Course Code	開課學院 School	開課學系 Department	課程名稱 Course Name
	Sciences	Management and Community Affairs	Management
07242			專案企劃與報告寫作 Project Planning and Report Writing
07315		公共事務學系 Department of Public Affairs	公共管理(一) Public Management I
07316			公共管理(二) Public Management II
07350			專案管理 Project Management
08205		諮商與工商心理學系 Department of Counseling & Industrial/Organizational Psychology	企業組織與管理 Business Organizations and Management
40202	健康科技學院 School of Health Technology	醫療資訊與管理學系 Department of Healthcare Information and Management	醫務管理學 Healthcare Management
99219		國際企業與貿易學位學程 International Business and Trade Program	國際企業管理 International Business Management
99405	國際學院 International College	資訊科技應用學士學位學程 Applied Computing Program	管理學 Management
59007		國際事務與外交學位學程 International Affairs and Diplomacy Program	管理學 Management
63134	法律學院 School of Law	財金法律學系 Department of Financial Law	企業管理 Business Management
42298			企業管理(1) Business Management (1)
42504	教育暨應用語文學院 School of Education and Applied Languages	應用英語學系 Department of Applied English	企業管理(2) Business Management (2)
42272			企業管理 Business Management
43224 43330		應用中文學系 Department of Applied Chinese	文創專題企畫及習作 Planning and Practice of Cultural and Creative Special Reports
35207		應用統計與資訊科學學系 Department of Applied Statistics and Information Science	企業管理 Business Management
55235	金融科技學院 School of Financial Technology	經濟與金融學系 Department of Economics and Finance	管理學 Management
46161		金融科技應用學士學位學程 Finance Technology Applications Program	創新創意與創業 Innovation, Creativity and Entrepreneurship Program